

#### **Abous Us**

Accunity Services LLP specializes in providing innovative customised solution to its wide-reaching customer base. We provide solutions from the creation of the application to its deployment and maintenance. With Web Application Development, Mobile Application Development, Paid Advertising & Digital Marketing, we take the honour to be the player of these verticals, our core services include Business website development and Digital Marketing. Since our inception in 2015, while serving over 500 clients, we have catered across diverse business domains such as Education, Fitness and Service sector.

With our exclusive products Gymwise: (Gym Management Software) and Wiseinvoice (GST Billing Software) we have earned decent experience in our field. By keeping our technology in sync with our service, we also cater customised solutions for efficient business needs. Here, at Accunity Services LLP we render multi-dimensional IT services that would cater to high-end innovative strategy, software development and design solutions for corporate clients across India. Finally, yet importantly, our custom made cost-effective web design is one of our highlights that builds our divergent client base.

# Why US

- We are best at UI/UX Design for Web/Mobile App.
- We have 10+ years of Industry Experience.
- Our Expertise lies in Web/Mobile Development.

# **Our Services**

### **Custom Application Development**

Having your own custom application can surely leave an impact upon your users - both national and international. With us at Accunity, you can build an application for yourself just the way you want.

No matter how complex or simple you want your app to be, our experts will be with you all through the way to help develop your app as per your concept.

But our bond does not just end there. Once we have built the custom application for you, we will be there in case you have any problems with it or you want to make any structural, technical or design changes.

Once we have committed something to you, you can be assured that we will give you the best service.



### **Mobile Application Development**

Mobile applications have gained quite some craze in the market and if you do not have one, you seem to miss out on a lot of things.

So, to help you make the most out of your business and grab a lot more customers, we are here to build an Android or an iOs application.

From ideation to execution, we work closely with you and keep you involved in every step of the way to create an application that can help you connect with your clients in a better and easier way and also grow your business.

Other than this, with us, you will no more have to worry about regulatory changes, upgradations, bug fixes etc. We have you covered in every possible way so you can run your business smoothly.



### **Paid Advertisements**

The most important step in grabbing the attention of your customers is advertisements, and this is especially helpful if you are just starting out and people do not know about you yet or when you are expanding your business.

Whichever be the case, at Accunity, we have a team of experts that will brainstorm on advertising ideas, marketing campaigns and the likes that will help you reach out to many more people and collect a lot more leads, thus increasing the chances of conversion.

Be it Google Ads, Facebook Ads, Instagram Ads, or YouTube Ads, our team of experts are here to ideate and implement any campaign you want. Be it a simple marketing campaign, a strenuous lead generation campaign or a sale campaign, we have you covered in all directions.



## Digital Marketing & Social Media Marketing

It is an undeniable fact that digital is the new way forward, especially amidst the times of this worldwide pandemic. Every big and small business is now turning towards digital to reach out to more customers and increase their database.

If you do not know how to do that and think that you are lagging behind, worry not because we are here to help you stand out digitally. Whether it is about creating business accounts on various social platforms and running them or running ads for various age groups and places, we are here to do it all for you.

Already have a digital presence, but do not know how to grab and retain the attention of your audience? Worry not, for our team of experts are here to come up with a plethora of top performing ideas to give your social presence a strategic boost.



#### **Business Website**

The one thing that helps in adding face value to your brand or business is a successful website.We offer both - Website Design & Website Maintenance to help you run your business smoothly.

Other than this, we also look after website maintenance and upgradation to help catch your customer's attention and convert them more easily. Another thing that comes handy with website development is SEO (Search Engine Optimization) that can help your business catch the eye of other people.

Building on your SEO can help you rank among the first few companies on Google and thus making it easier for new customers to trust you. Our SEO experts work closely with our website development experts to give you a website that not only looks good but one which is also liked by Google and eventually your clients as well.



# **Our Clients**







### **Contact Details**

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# Thank You